Arts and Culture Online
Ideas for projects about the environment

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What we do

We are The Space. We help cultural organisations to do things online.

Arts and culture is things like:
- music, dance and theatre
- poetry and literature
- painting and sculpture
- film, photography and animation

We are working with Julie’s Bicycle. Julie’s Bicycle gives advice to arts organisations about how to be friendlier to the environment.

The environment is the world we live in and the air we breathe.
We want organisations to send us new ideas for projects about the environment.

The idea must be able to happen online.

**Online** means being able to see or hear it using a computer, phone or other device.

We will give money and support to the best ideas, to make the ideas happen.

Organisations can ask for £4,000 to £11,000 for their project.
Your idea

Your project must be about the environment.

Your project might:

- look at what problems are happening to our environment
  Things like the damage we are doing to seas, animals or plants.

- look at how we can look after the environment

- be made using ways or things that are kind to the environment
Julie’s Bicycle can give you advice about how your project can be kind to the environment.

**Click here to go to the website**

You must create something for people to watch, listen to, or take part in online.

Your audience might see or hear it on:
- your website
- social media
- YouTube, Vimeo or similar

You need to find another way to pay for 10% of the project.

This could be cash, or given to you some other way. For example, equipment or time.
Your project can be to:

- create new work, or put arts and culture online in new ways

- film or record work that has already been done. Things like performances or exhibitions

- make digital content that explains work that has already been made. For example, interviews with artists

- reach new audiences. For example people with disabilities or people in prison

- find new ways to reach audiences online
Support to make your idea happen

You may not have all the skills you need to do a digital project.

We will give you support and advice. We will help you to get more skills and learn more about digital arts.

We can help with:

- production
- social media
- accessibility
- legal rights
Who can apply

Arts and culture organisations based in England. This includes museums, libraries, local councils and community organisations.

More than 1 organisation can work together. 1 organisation must lead the work.

You cannot apply as an individual.

You can apply if you already get funding from Arts Council England.

You can apply if you have applied to The Space before.
**Important dates**

You must send us your application by 5pm on:
**Thursday 7th April 2022**

We will tell you if you have been chosen on:
**Thursday 19th May 2022**

If we choose you idea you must:
- start your project in **June 2022**
  
  and

- finish your project by **December 2022**
How to apply

Apply online

Click here for the application form

You do not have to complete the application in one go. You can save it and return later.

We have money to help pay for support to apply if you need it. Things like help with filling in the form.

Email

commissioning@thespace.org

Phone

0121 663 1488

Leave us a message with your contact details. We’ll call you back.
Things we can pay for:

- artists and other people who will help with the project
- computers, equipment and software
- legal fees to do with using other people’s music or images
- marketing. This is telling people about your new work
- making sure lots of different people can access your work
- money to put aside in case something goes wrong or you have to pay for something you didn’t expect
Things we cannot pay for:

- activities that happen before the project starts
- members of staff in your organisation
- projects that are mainly about buying equipment
- anything that is not directly helping your project to happen

If your project is selected

We pay you a few times during the project.

The payments are linked to the things you plan to do

If you do not do these things, you do not get paid.
People who see your work

We want every £1 of funding to result in one view of your content.

For example: an £8000 video project should get around 8000 views on YouTube.

You can aim for a smaller audience. For example, an ethnic minority or people with disabilities. This is fine.

Tell us how you plan to reach them.
When you have finished the project

You will need to tell us how many people saw or heard your work.

We will work with you to review your project and write a case study.

A case study is about:

- what you did
- how you did it
- what you learned
Who owns your work

When you create work it belongs to you.

You can sell it, change it or use your ideas after the project is finished.

If you use someone else’s work in your project, you must make sure that it is ok to use it.

We can help with this as it can be complicated.
Choosing the best ideas

We will look at:

1. How good the idea is.

2. How well the idea fits with an environment theme.

3. How it will reach an audience.

4. How much experience you have.

5. Whether the plans are realistic.

6. Whether it is value for money.
We will also think about:

1. The diversity of the people involved in the project.

2. The diversity of the audience, and if your work is accessible.

3. Where the organisation is. We want to support organisations across England.

4. The size of your organisation.
Contact us

You can contact us with questions about:

- this guidance
- how to apply

We cannot give you advice about what to put in your application.

Email us:
commissioning@thespace.org

Phone us:
0121 663 1488

Leave us a message with your contact details. We’ll call you back.